

Florance
Flora®

Flowering the world



CATALOGUE

Cut flowers & Pot plants



THE EVOLUTION

Today

Florance Flora has 2 farms spread across India with over 200 acres of farmland which consists of 75 acres of protected cultivation in greenhouses .

2013

Sets up its most ambitious project in Hassan with over 75 acres of land where a model floriculture park is being setup to educate & transform the way floriculture business runs in India. To inspire young aspirants to get hands on experience on floriculture & horticulture in general.

2005

Becomes one of the most renowned names in the floriculture market in India & abroad with more than 15 collaborations across with world which include Dutch, Israeli & Italian suppliers.

1998

Sets up first plant propagation unit & Tissue culture lab.

1996

Collaboration with Anthura B.V (Holland) -World's leading company for Anthurium.

1994

Florance Flora Farm established by Mr. S. K. Gutgutia with 25 acres of land.

1992

Moved to Bangalore, the hub of flower industry in India, & started flower trading. Opened trading outlets in Mumbai, Delhi & Goa.

1980

Humble beginning as a flower shop started by our founding chairman Mr S. K. Gutgutia in Kolkata. The first and only flower shop in Kolkata at that time. His customers ranged from Kapil Dev to Usha Uthup.



ABOUT US

Florance Flora is a leading supplier of young plants for commercial cut flowers and pot plants production across India.

Floriculture is still a largely unorganized sector in the Indian market and Mr. Gutgutia's efforts to integrate the industry is widely appreciated. He has created a demand for many products in the Indian floriculture market with his innovative choice of products and suppliers.

Our continual emphasis on quality has made Florance Flora one of the leading floriculture companies in India. Today, Florance Flora has a wide crop portfolio and collaborations with suppliers across the world.

WHAT WE DO



Supply of young plants for Cut Flower, Pot plants & Vegetable Seeds



Identification of suitable flower growing locations



Collaborations with companies across the globe



Building relationships with growers



Technical assistance to growers



Introduction of new products & varieties

Pot Plant Collections



Anthurium



Phalaenopsis



Chrysanthemum



Gerbera



Carnation



Geranium



Poinsettia



Impatiens



Kalanchoe



Spathiphyllum



Lucky Bamboo



Bonsai - Grafted



Areca Palm



Chamadorea palm



Livistona



Philodendron - Birkin



Sansevieria



Calathea



Chlorophytum



Fern



Money Plant



Ficus



Peperomia



Zamioculcas



Aglaonema

Standard Carnation



Bizet



Dona



Kleos



Pink Angel



Eskimo



Marte



Rosso Augustus



Purple Tango



White Dona



Carex



Wonder White



White Liberty



Gioele



Liberty



Soto



Seychelles



Greenshot



Kino



Spritz



Noblesse



Mefisto



Orange Viana



Sherkan



Applause



Peach Wonder

Spray Carnation



White Bunny



Nirvana



Athena



Paso Doble



Bolero



Ceaser



Kiss



Picasso



Jade



Hamada

Gerbera



Toro Rosso



Casablanca



Esmara



Bubblegum



Saranno

Dendrobium Orchids



Sonia Earsakul



Singapore White



Burana Jade



Red Forever



Purple

Lisianthus / Eustoma



Excalibur 3 hot Lips



Arosa 3 Blue Picotee



Arena 3 Giant White



Arena 3 Baby Pink



Arena 3 Purple

Other cut flowers...



Gypsophila



Chrysanthemum



Limonium



Statice



Curcuma



Kalanchoe



Anthurium



Green ball



Dianthus Barbatus



Eucalyptus

Young Plants



Anthurium



Phalaenopsis



Chrysanthemum



Carnation (Pot)



Kalanchoe



Impatiens



Curcuma



Dahlia



Geranium



Spathiphyllum



Schefflera



Calathea



Ferns - Crissie



Ferns - Normal



Ficus - Burgundy



Ficus - Tineke



Ficus - Pink



Ficus - Black



Ficus - Bambino



Ficus - Lyrata



Philodendron - Birkin



Carnation (Cut flower)



Gypsophila



Gerbera



Eustoma



Dendrobium Orchid



Limonium



Eucalyptus

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